

# Corporate Partner Program

For over 100 years, the Washington Area Humane Society (WAHS) has remained committed to Washington County's most vulnerable animals. The WAHS provides lifesaving care to nearly 4,000 pets each year through intakes, adoptions, foster placements, humane investigations, a community pet food bank, spay and neuter services, low-cost vaccination clinics, supportive veterinary care, and education and outreach. Support from our community is an integral part of our lifesaving mission.

#### Our Mission:

The Washington Area Humane Society provides shelter, safety, and care for abandoned and abused animals of Washington County with the goal of placing them in loving homes.

#### Our Vision:

For all animals to have a valued life and loving home.

## Our Results:

Last year 500 pets from Washington County found their loving, forever home. 83 pets were rescued by our Humane Society Police Officer. And 11,075 lbs of pet food was distributed to community pets in need.

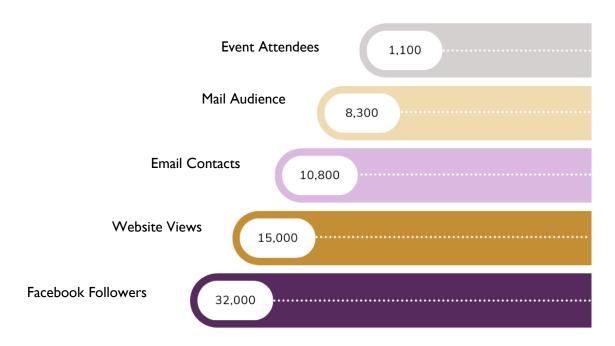
## Partnership Highlights:

Blend your company's advertising, marketing, and philanthropic dollars to provide year-long benefits for your company as you support Washington County's most vulnerable animals.

Our corporate partner program provides your company with:

- · An opportunity to show your support and commitment to our lifesaving work
- Brand exposure through a variety of platforms and promotions reaching an audience of nearly 50,000 people
- Engagement at our annual events including Strikes for Strays, Woofstock - A Pet Party in the Park, and our Bingo Event
- Support for the nearly 4,000 pets in need.

### **Brand Reach:**



For more information contact: Taylor Duda, Director of Development 724.222.7387 ext. 120

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Corporate Partner Giving Levels:	\$500 COMPANION	\$1,000 BEST FRIEND	\$2,500 HERO	\$5,000 VIP
PERSONAL ENGAGEMENT				
Private Partner Tour	X	Х	Х	Х
Volunteer Project(s)	X	X	X	X
WAHS Animal Visit at Partner Workplace			X	Х
STRIKES FOR STRAYS				
Event Sponsorship		Split Sponsor	Spare Sponsor	Strike Sponsor
Tickets			6 Tickets Reserved Lane	12 Tickets Reserved Lanes
Event E-blast		Х	Χ	Х
Event Signage		Х	Х	Х
WOOFSTOCK – A PET PARTY IN THE PARK				
Event Sponsorship			Flower Power Sponsor	Good Vibes Sponsor
Tickets	2 General	2 General	2 General	2 VIP
Event Flyer			X	X
Event E-blast			X	X
Event Signage			X	X
BINGO				
Event Sponsorship			Bronze	Silver
Tickets	2 General	2 General	4 General	8 Tickets Reserved Table
Event E-blast			X	X
Event Signage			X	Х
PROMOTIONAL ADVERTISING				
WAHS Website	X	Х	X	Х
WAHS Social Media Posts	2 / year	4 / year	6 / year	8 / year
WAHS Donor Tribute	Gold Tag	Gold Tag	Gold Tag	Donor Wall Square

# Add-Ons

The Washington Area Humane Society is 100% community supported so the success of our lifesaving mission is attributed to generous sponsors like you. Below is a list of add-ons available to you in order to personalize your corporate sponsorship with the Washington Area Humane Society.

## Kitten Litter Sponsor

On average, the Washington Area Humane Society cares for more than 200 kittens (newborn – 6 months) each year.

Neonate and young kittens are some of the most vulnerable pets in need in shelters as they require around the clock care for the first few weeks of their lives.

You can be a part of this life-changing experience by sponsoring a litter of kittens at the WAHS.

Basic Kitten Litter Sponsorship I \$250

- Choose a name for each kitten and mom
- A thank you post on the WAHS FB page displaying your business name/logo

Complete Kitten Litter Sponsorship I \$500

- Choose a name for each kitten and mom
- A thank you post on the WAHS FB page displaying your business name/logo
- Receive updates and photo of the litter exclusive to you
- Visit the kittens before they are placed up for adoption

## De-Stress Kitten Playdate

Let our kittens de-stress your workplace! It is a known fact that pets have a wonderful effect on people. Work is the #1 stressor in the U.S. Studies show that approximately 77% of people feel physical symptoms of stress. Cats and kittens can reduce stress, lower blood pressure, and increase social interaction, in and out of the workplace.

Each kitten playdate will be scheduled for I hour and 30 minutes. Our team will bring adoptable kittens or cats to your workplace. Gather your team for an hour of relaxation and team bonding, all while supporting our lifesaving mission!

De-Stress Kitten Playdate I \$500

- I hour 30 minute visit with adoptable cats/kittens at your workplace
- A thank you post on the WAHS FB page displaying your business name/logo

\*Playdates will need to be scheduled with advanced notice and will depend on the availability of adoptable cats/kittens at the WAHS.

# **Adoptions Sponsor**

38 pets each month, on average, find their loving, forever home through the WAHS. By being a monthly adoption sponsor, you could be a part of these pets' happy forever after!

Monthly Adoptions Sponsor I \$3,000

- Name/Logo featured on our adoption screen displayed in our lobby for one month
- Name/Logo featured in adoption photos
- Your business tagged on our FB adoption posts weekly
- Ability to provide print material to be placed in our adoption folders for the month

## Naming Right

In 2020, the Washington Area Humane Society moved to its New Home. A 10,000 square-foot state of the art animal facility – 100% fully funded.

While our New Home, New Hope Capital Campaign has come to an end, we still have our **Dog Adoption Floor** naming right available. Our spacious main kennel features 32 state-of-the-art animal holding areas.

If you are interested in learning more about this opportunity, please contact Tayor Duda at TaylorD@washingtonpashelter.org or 724.222.7387 ext. 120.

- I Year Adoption Floor Sponsorship I \$12,000
- 6 Month Adoption Floor Sponsorship I \$6,000
- 3 Month Adoption Floor Sponsorship I \$3,000